

California State University, Northridge
Participant Information Form

Diversity and the Media Service-Learning Project

You are being asked to participate in a research study for the Diversity and the Media Service-Learning Project, a study conducted by Dr. Barbara Eisenstock and Tessa Jolls (CEO, Center for Media Literacy). Participation in this study is completely voluntary. Please read the information below and ask questions about anything that you do not understand before deciding if you want to participate. A researcher listed below will be available to answer your questions.

RESEARCH TEAM

Researcher:

Dr. Barbara Eisenstock
Department of Journalism
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PURPOSE OF STUDY

The purpose of this research study is to determine the effectiveness of service learning as a teaching and learning strategy to help students think critically about media and issues of diversity, specifically the ability to apply media literacy skills to analyze and evaluate multicultural representations and messages across news, entertainment and social media.

SUBJECTS

Inclusion Requirements

You are eligible to participate in this study if you are enrolled in Journalism 372 during fall 2018 and are 18 years of age or older.

Time Commitment

The Pre-Post Survey Questionnaires will require a total of 16-20 minutes. For students enrolled in the Jour 372 service-learning section, this study will also involve approximately 20 hours of service-learning time over the course of the semester.

PROCEDURES

The following procedures will occur: you will answer the Pre-survey Questionnaire; you will attend classes for Journalism 372 and complete the assignments as specified in the course syllabus; and you will answer the Post-survey Questionnaire upon completing the course. Opting out of the survey will not affect a student's course grade. You will complete the Pre-Post-Survey Questionnaires outside of class. You will not be identified by name or by question

in the Pre-Post Survey Questionnaires. Students enrolled in the service-learning class will also complete a Visual/Audio Image Release Form.

RISKS AND DISCOMFORTS

The possible risks and/or discomforts associated with the procedures described in this study include mild emotional discomfort from answering some of the questions. This study involves no more than minimal risk. There are no known harms or discomforts associated with this study beyond those encountered in normal daily life.

BENEFITS

Subject Benefits

The possible benefits you may experience from the procedures described in this study include gaining habits of mind that media literacy provides to apply in lifelong learning, and civic engagement strategies that empower citizens in a digital democratic society.

Benefits to Others or Society

Learning to participate in democratic processes is an important life skill, and doing service-learning projects helps you learn to collaborate with others and contribute to campus life and to society. This type of civic engagement translates to life in the workplace or at home, since all citizens need to be aware of how they can contribute to society and make a positive difference.

ALTERNATIVES TO PARTICIPATION

The alternative to participation in the Pre-Post Survey Questionnaires is to opt out of completing the surveys. For students enrolled in the Jour 372 service-learning section, the alternative to participating in the service-learning assignments, which comprise 20 percent of the course grade, is to not fully participate in the community engagement activities or change to a non-service-learning section as discussed during the first class.

COMPENSATION, COSTS AND REIMBURSEMENT

Compensation for Participation

You will receive college credit for taking the course.

CONFIDENTIALITY

Subject Identifiable Data

All information on the Pre-Post Survey Questionnaires that you provide will be anonymous and collected anonymously through Survey Monkey. No individual responses to the Survey Questionnaires will be reported; **all responses will be aggregated and reported as a group for the entire class, not individuals.** Materials completed as part of service-learning activities may be used for educational purposes only and permission will be granted through the Visual/Audio Image Release Form or the work will be used anonymously by removing all personal identification.

Data Storage

All research data will be stored electronically on a secure computer with password protection.

Data Access

The researchers named on the first page of this form will have access to your study records. Any information derived from this research project that personally identifies you will not be voluntarily released or disclosed without your separate consent, except as specifically required by law. Publications and/or presentations that result from this study will not include identifiable information about you.

Data Retention

The researchers intend to keep the research data until the research is published and/or presented and then it will be destroyed.

Mandated Reporting

Under California law, the researchers are required to report known or reasonably suspected incidents of abuse or neglect of a child, dependent adult or elder, including, but not limited to, physical, sexual, emotional, and financial abuse or neglect. If any researcher has or is given such information, she may be required to report it to the authorities.

IF YOU HAVE QUESTIONS

If you have any comments, concerns, or questions regarding the conduct of this research please contact the research team listed on the first page of this form.

If you have concerns or complaints about the research study, research team, or questions about your rights as a research participant, please contact Research and Sponsored Projects, 18111 Nordhoff Street, California State University, Northridge, Northridge, CA 91330-8232, or phone 818-677-2901.

VOLUNTARY PARTICIPATION STATEMENT

Clicking on the survey link indicates that you have read the information in this Participant Information Form and have had a chance to ask any questions that you have about the study. No written consent is needed because the survey is anonymous. **Participation in this survey is voluntary and will not affect your course grade.** You may refuse to answer any question or discontinue your involvement at any time without penalty or loss of benefits to which you might otherwise be entitled. Your decision will not affect your relationship with California State University, Northridge. If you are enrolled in Jour 372 service-learning, you have agreed to participate in the Diversity and the Media Service-Learning Project. You should only proceed to the survey link if you agree to participate in the survey for the project.