

**TIPPING POINT
EVALUATION
J465**

Name _____

Topic _____

Evaluations are based on a 10-point scale: 10 = Outstanding
9 = Very Good
8 = Good
7 = Average
6 = Below Average
1-5 = Unsatisfactory
0 = Not Included

MEDIA ACTIVITY

Knowledge of Topic and Application of Tipping Point

Demonstrate understanding of topic and critical thinking about key terms and concepts

0 1 2 3 4 5 6 7 8 9 10

Structural Development and Communication

Ideas are well conceptualized, clearly organized, effectively implemented and communicated

0 1 2 3 4 5 6 7 8 9 10

Quality of Research and Source Material | Technical Competence

Well researched (comprehensive, current, and balanced with relevant examples)

and presented (audio-visual clarity, spelling/grammar errors, relevant source citations)

0 1 2 3 4 5 6 7 8 9 10

MEDIA PACKET

Briefing Report

Explains significance and impact of pop culture artifact and its tipping point

0 1 2 3 4 5 6 7 8 9 10

Fact Sheet/Infographic & Timeline

Explains key facts and charts major historical, social, economic, political and cultural milestones

0 1 2 3 4 5 6 7 8 9 10

Annotated Bibliography

Summarizes the relevance, accuracy and quality of a minimum of 10 primary sources

0 1 2 3 4 5 6 7 8 9 10

Technical Competence

Well organized and written (typos, spelling, grammar) and uses APA/MLA style citations

0 1 2 3 4 5 6 7 8 9 10

TALK BACK LETTER & REFLECTION

Letter

Demonstrates insight into pop culture phenomena, original thinking, and critical analysis skills

0 1 2 3 4 5 6 7 8 9 10

Reflection

Thinks critically about the learning process, applies concepts/theories to analyze pop culture's socio-cultural, economic and political influence, and draws conclusions about its role in society

0 1 2 3 4 5 6 7 8 9 10

Technical Competence

Well organized and written (structure, format, typos, spelling, grammar, etc.)

0 1 2 3 4 5 6 7 8 9 10

COMMENTS:

TOTAL _____