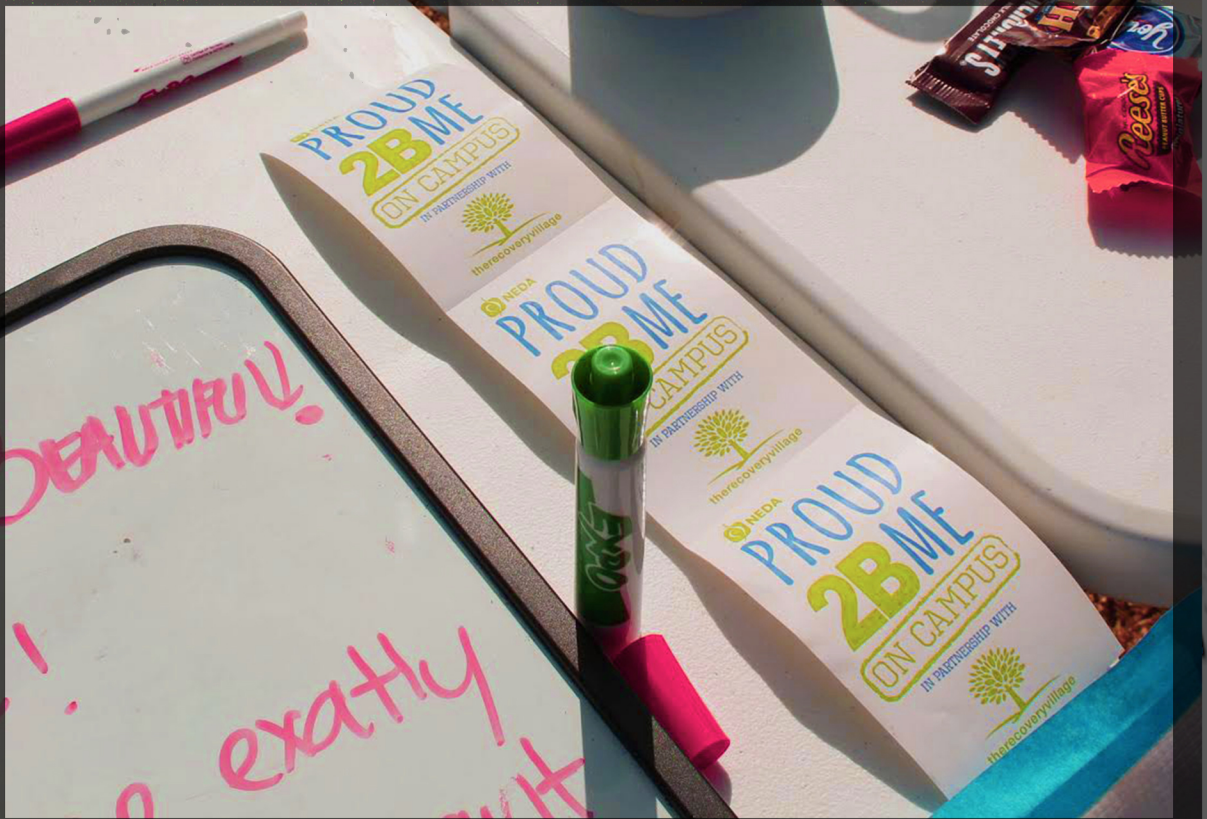




Media Literacy Week 2016



Media Literacy = Educate + Engage + Empower

Proud2Bme at California State University Northridge (CSUN) celebrated the first second U.S. National Media Literacy Week by engaging their community in activities to spread media literacy and promote social action in the emergent digital media culture.

Proud2Bme_CSUN is a civic engagement partnership between students in Dr. Bobbie Eisenstock's Women, Men and Media course in the Journalism Department and the Proud2Bme On Campus outreach initiative of the National Eating Disorders Association.

Building a nation where confidence rules.

Facebook Challenge 2016

Proud2BmeUS Proud2Bme.org

In honor of National Media Literacy Week, Proud2Bme On Campus_CSUN analyzed a media image each day during National Media Literacy Week.

What's the meaning behind the message?
Who created the image? What techniques were used?
What's the purpose of the message? Who profits from it?
How might different people interpret the message?



flaunt in #mycalvins

seduce in #mycalvins

I make money in #mycalvins

STUART WEITZMAN

THE LITTLE SCHOLAR

Your future starts here. Shirts + graphic tees = genius idea.

HIS T-SHIRTS >

HIS TROUSERS >

THE SOCIAL BUTTERFLY

Chambray shirts + logo sweaters are the talk of the playground.

HER LOGO STYLES >

HER TROUSERS >

OH GIRL IS THE NEW OH BOY.

IT'S NOT A RUNNING SHOE. IT'S A RUN THE WORLD SHOE.

THERE'S NO SUCH THING AS AN AVERAGE GIRL.

COMMIT TO SOMETHING

EQUINOX

IT'S NOT FITNESS. IT'S LIFE.

How Media Literate Are You?

Proud2Bme_CSUN and JADE (Joint Advocates on Disordered Eating) tested students' media literacy IQ and shared media literacy tips.

#MediaLitWK @MediaLiteracyED @ Proud2BmeUS

PROUD2BME ON CAMPUS

Another woman's beauty is NOT the absence of your own. #MEDIALITWEEK

www.Proud2Bme.org

WHITE PRIVILEGE & MALE PRIVILEGE

A conversation between Victor Lewis and Peggy McIntosh

Tell us what you think! Join the conversation on our twitter @csunwrrc! #medialitwk

/csunwrrc

Media Literacy Week

The Sundial @dailysundial Nov 3 Victor Lewis & Peggy McIntosh speaks about #white and #maleprivilege in society. sundial.csun.edu/2016/11/a-conv... #blacklivesmatter #sexuality

"I was taught to see racism only in individual acts of meanness, not in invisible systems conferring dominance on my group" -Peggy McIntosh

WHITE PRIVILEGE & MALE PRIVILEGE

A CONVERSATION BETWEEN VICTOR LEWIS & PEGGY MCINTOSH

Free to CSUN Students, Faculty and Staff

Tuesday, Nov. 1 4 p.m.

Northridge Center, University Student Union

Sponsored by the Women's Research & Resource Center and The University Student Union

LIVING THE HATADOR LIFE

CSUN

ACASOLA - CSUN A CAPELLA GROUP

In celebration of National Media Literacy Week, Acasola dedicated their weekly performance to promoting body positivity.

Celebrity SHOUTOUT to Alicia Keys

Celebrities are a face of the media culture and play a key role in setting standards of attractiveness. When they speak out against these ideal standards of perfection, we need to support them and advocate for body positivity.

SHOUTOUT to Alicia Keys for advocating no make-up to uncover her authentic self. "I don't want to cover up anymore. Not my face, not my mind, not my soul, not my thoughts, not my dreams, not my struggles, not my emotional growth. Nothing."

-Alicia Keys