

## STUDENT LEARNING OUTCOMES

### Jour 365 News Literacy

#### *Prerequisite:*

Completion of lower-division writing requirement

#### *Recommended Preparatory Course:*

Jour 100 Introduction to Mass Communication or equivalent

*Journalism Majors and Minors:* Upper-division elective

*Non-Majors:* Upper-division General Education (GE) Social Sciences Information Competence (IC) and Writing Intensive (WI) Requirements  
(requires writing assignments totaling a minimum of 2500 words)

### Journalism Department Program Learning Outcomes

#### Journalism Mission

The Department of Journalism strives to prepare its students to become well-educated, principled citizens who are capable of initiating careers as skilled journalists, public relations practitioners and other related communication professionals. Jour 365 News Literacy addresses PLOs #3, 4, and 6.

#### Program Learning Outcomes

- 1. Students will be able to report and write for diverse publics, using proper grammar and punctuation, word usage and spelling, sentence and storytelling structures across multiple journalistic formats.
- 2. Students will be able to gather and analyze information, including basic numerical concepts, using reporting techniques, such as interviewing, observation, and researching primary and secondary sources.
- 3. Students will be able to think critically, creatively and independently.
- 4. Students will demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness, and diversity.
- 5. Students will apply tools and technologies appropriate for the news media professions in which they work to communicate for and with diverse publics.
- 6. Students will be able to understand and apply the historical, theoretical, legal and societal contexts for producing and consuming news media for consumers, from local to global publics.

#### *Non-Majors: General Education (GE)*

#### **Subject Exploration: Social Sciences**

Social Science coursework will give students an understanding of the behavior of humans as we relate to each other, to ourselves and to our environments as we create the structures and values that govern our lives in the present and through time. These courses will give students an appreciation of the areas of learning concerned with human thought and an understanding of the nature, scope and limits of social-scientific study.

**Goal:** Students will understand the complexities of social relations and human experiences and the ways in which they have changed over time, as well as the nature, scope and the systematic study of human behaviors and societies.

#### **GE Student Learning Outcomes. Students will:**

1. Explain how social scientists conduct the systematic study of social relations, human experiences and patterns of change over time.
2. Analyze and explain the multiple perspectives found in the social sciences that underlie debates on important historical and contemporary issues.
3. Apply appropriate social scientific methods to collect data, analyze, evaluate, explain and/or solve problems in social relations and human behavior.
4. Demonstrate an understanding of how social problems impact individuals, communities and societies.

#### **Information Competency (IC)**

**Goal:** Students will progressively acquire information competence skills by developing an understanding of information retrieval tools and practices as well as improving their ability to evaluate and synthesize information ethically.

#### **IC Student Learning Outcomes. Students will:**

1. Determine the nature and extent of information needed;
2. Demonstrate effective search strategies for finding information using a variety of courses and methods;
3. Locate, retrieve, and evaluate a variety of relevant information including print and electronic formats;
4. Organize and synthesize information in order to communicate effectively;
5. Explain the legal and ethical dimensions of the use of information.

For further information: <http://catalog.csun.edu/general-education/>